

# FUSION CITIES 2 MEETING, 9 OCT 2020

## Brief Summary

### THE VISION

The demands of businesses and organisations are changing rapidly. What you learned in school does not prepare you for real work-life situations with adequate skills. The City of London Corporation is keen to collectively define the skills needed to succeed and flourish now and into the future.

In response, the City has made a three-year commitment to convene an annual meeting of other London, national and international businesses, education sector, cultural venues and cities of innovation between 2019-2021.

The first of these annual meetings, Fusion Cities 1 took place in June 2019 which focused on the disruptions facing society and why education and future skills development needs to urgently change. The group of leaders and influencers who met focused their energy on defining the fusion skills and developing tools effectively measure these at all levels of learning.

The vision for Fusion Cities 2 Meeting was to explore the impact achieved over the past 12 months and focus on the next challenge which is bringing about systemic change.

### THE EVENT

Fusion Cities 2 Meeting took place virtually on **9 October 2020**.

The event engaged leaders, influencers and experts from a variety of industry sectors and connected '**Fusion Cities**' which are places where there is a clear link between education, business and the cultural and creative sector to develop and enhance skills for the future within an ethical context of social mobility and sustainability.

The event provided real-life case studies from experts, influencers and businesses on how they are adopting and delivering activities and programmes that embrace fusion skills.

**191 guests** attended the event which was repeated across two different time zones to cater to a global audience. The invitees were carefully chosen to include people at the nexus of innovation and influence. Everyone in the virtual event was in some way an expert in fusion and brings ideas, challenges and experience. The aim was to organise a virtual gathering of an unprecedented group of people who are all committed to driving fusion for the future across sectors.

### COVID19

Due to circumstances surrounding the COVID19 outbreak, the decision was made to deliver the Fusion Cities 2 Meeting virtually.

This enabled the event to continue to engage its audience and foster meaningful discussions amongst invitees around fusion skills, recognising that all attendees have the right resources and capabilities, to identify the right opportunities and align with the right partners to drive the right innovations for children, young people and the current and future population.

Therefore the event remained unchanged in its principle aim of bringing together 'Fusion Cities' to provide real life case studies of activities that are already taking place around Fusion Skills and promote ways to continue to bring about systematic change around these skills going forward.

### TURNOUT



**191 attendees in total across the two time zone events**



**14 UK, EU and Global Cities were represented at the event**



**54 sessions delivered in total across the two events**



**At least 94 businesses participated at Fusion Cities 2 Meeting**



**Participants came from sectors including Business, Charity, Creative & Culture, Education, Government and Technology**

## PARTNERSHIPS

Fusion Cities 2 Meeting was delivered successfully following the development of strong partnerships with a number of different organisations who hosted sessions/workshops exploring Fusion skills.

In fact, we worked closely with **28 different organisations** to deliver **54 different sessions** at Fusion Cities 2 Meeting.

These organisations include Arts Council England, Culture Mile Learning, Daydream Believers, DQ Institute, Lego Foundation, Skills Builder Partnership to name a few.

## VIP's & PANELS

Fusion Cities 2 Meeting included welcome speeches from **The Lord Mayor - William Russell, Mayor of London – Sadiq Khan** and **HRH Princess Dana Firas of Jordan**. All of whom stressed the importance of Fusion Skills and the need to bring about systematic changes which generate opportunities for new learning, businesses, products and services.

The event also had a panel which consisted of **Mark Robinson**, Head of Business performance at Airbus, **Sir Nicholas Serota**, Chair of Arts Council England, **Dr Yuhyun Park**, CEO of DQ Institute, **Nick Chambers**, CEO of Education and Employers, **Dr Stephanie Jones**, Professor at Harvard Graduate School of Education and **Richard Tavener**, CEO of Global Institute for Futures Teaching (GiFT).

## PARTICIPANTS EXPERIENCES

When participants were asked 'Who do you hope your Fusion post-event action has impacted', **28%** responded 'The World', **17%** responded 'My organisation', **17%** responded 'My customers/learners' and 'My future self' and 'My industry/sector' were both at **10%**.

**48%** of participants confirmed that 'Inspiration' formed a key part of the Fusion event, followed by 'Sharing' and 'Learning' at **22%**.

Finally, when participants were asked 'What from the event inspired you?', **44%** responded 'People', **31%** responded 'Stories' and **9%** responded 'Phrases and Quotes'

## QUOTES

***"Not even a global pandemic can stop people who want to make change"***  
Fusion Participant

***"Hearts on, hands on, minds on = FUSION"***  
Fusion Participant

***"Refreshing, Uplifting and Thoughtful"***  
Fusion Participant

## PRESS AND MEDIA COVERAGE

Press and media coverage for Fusion Cities 2 Meeting included tweets and LinkedIn posts during and after the event using #FusionCities2020.

**At least 50 tweets were made using #FusionCities2020**

## CREATIVE OUTPUT

Step up, step forward, bring the core love  
Design – refine  
It's a circular economy of Curricular  
So be particular  
Propose? Who knows?  
Develop and envelop  
Embrace, relate, replace re landscape  
Go national, make it rational  
Recognise that each and every player  
Has their own twist.  
The secret is to make each one feel A List  
A national standard is demanded  
Unify all the strands  
So that everyone understands  
Avoid the bureaucratic  
And always be emphatic  
If you truly want global inclusion  
**The Only Way Is Fusion**

Poem to reflect Fusion Cities 2 Meeting captured by **Paul Lyalls**



**#FusionCities2020**  
**www.fusionskills.org**